

An effective CROP WALK strategy

Arrange with your pastor to include something about **WORLD HUNGER** in the four Sunday services prior to the CROP WALK.



- Ex. Week One – **Set a CROP Walker Goal (number of Walkers) for your church!** Use a CROP WALK skit in your church service.
- Week Two – Include Facts for Action in your church bulletin. If possible, read facts from the pulpit.
- Week Three- Do a children's sermon or minute for mission about how we are making a difference in lives around the world!
- Week Four – Invite someone from the church who has been to a developing country to share his or her experience.

**** Skits, Facts, Children's Sermons and other resources are available from your local CROP office or on the web at www.cropwalk.org.**

During this Four Week CROP WALK Campaign, you can also:



- Put up CROP WALK posters in your church for a month prior to the CROP WALK.
- Use CROP WALK 2003 Bulletin Inserts two or three weeks (or both!) before the WALK.
- Have a sign-up table available in the narthex or fellowship hall for all four weeks leading up to the CROP WALK. Rotate volunteers to sign up Walkers.
- Have a creative container available to collect CROP WALK donations at the sign-up table from those not able to walk.
- Invite a representative from Church World Service to speak to your congregation or Sunday School class.
- Encourage people to walk in groups. For example, a confirmation class can walk as a service project. Sunday School classes can walk together, and even in competition with another class. Encourage families to sign up together!
- Photocopy colorful feet for each Walker to put his or her name on. Display feet around the sanctuary or in a gym or fellowship hall. This provides a great visual of how many people are participating!
- Call every individual and family that signed up to remind them about the WALK and about how money will be collected.
- Remind people: **We Walk Because They Walk – You can walk with the world!**